



**Volume 6, Number 2, April 2002**  
**Newsletter of the Institute for Objective Measurement**

**IOM Member Wins Fulbright  
Scholarship**



Ms. Elena Kardanova, an IOM member who lives in Velikiy Novgorod, Russia, has recently been awarded a Fulbright scholarship. Ms. Kardanova is presently an assistant professor in the Department of

Higher Mathematics at Novgorod State University. Since 1998, she has been performing research on guaranteeing and increasing the quality of university education, and on the creation and application of pedagogical tests to the educational process.

In August 2002, Ms. Kardanova will travel to Chicago, Illinois USA to begin her Fulbright work, which will last for nine months. Dr. Everett Smith of the University of Illinois at Chicago will serve as her host. Her work with Dr. Smith will focus on "The modern approaches to the evaluation of the quality of preparation for specialists in the field of higher education." She will also study the mathematical and statistical apparatus of modern testing theory. While on leave from Russia, Ms. Kardanova also plans to prepare a textbook for Russian users on the creation and application of pedagogical tests.

Congratulations to Ms. Kardanova!

**Lifetime Achievement Award goes to  
Founder of IOM**

At a recent conference of the Association of Test Publishers (ATP) in California, Dr. Benjamin D. Wright was recognized as this year's recipient of the ATP's *Career Achievement Award in Computer-Based Testing*. Dr. A. Jackson Stenner, President of the IOM, accepted this award on behalf of Dr. Wright, who at the time of this writing, is recovering from a serious illness.

**Dr. Donna Surges Tatum Resigns Post as  
Editor of *Popular Measurement***

Dr. Donna Surges Tatum, who served as editor of *Popular Measurement* since the incorporation of the IOM nearly six years ago, resigned her position effective December 31, 2001. As a member of the IOM Board of Directors, she will be contributing her time to other projects within the organization.

Please join me in thanking Dr. Tatum for her contribution to the field of Rasch measurement.

**New Editor of *Popular Measurement***

The IOM has recently named Dr. Matthew Enos as editor of its journal, *Popular Measurement*. For the past several years, Dr. Enos worked extensively with Dr. Benjamin D. Wright at the University of Chicago. Indeed, in 2001, he received a Ph.D. from MESA at the University. Not only has he and his family-of-origin been

involved in publication and printing for many years, Dr. Enos has edited several textbooks—including *Adventures in Questionnaire Design* (2001), *Introduction to Psychology* (1999), and *Study Guide for Schultz and Schultz's Theories of Personality* (1998).

The IOM is pleased to welcome Dr. Enos to its staff.

## Chapter News

### New Chicago Metropolitan Chapter

Mr. Patrick Fisher of Measurement Research Associates, Inc., in Chicago, Illinois USA has begun a new chapter in the greater Chicago area.



He plans to hold meetings bimonthly. For more information, members in the greater Chicago area can communicate directly with Mr. Fisher at [PFISHER@MEASUREMENTRESEARCH.COM](mailto:PFISHER@MEASUREMENTRESEARCH.COM).

### Starting an IOM Chapter

Through chapters, leaders provide IOM members living in their geographic areas with the opportunity of getting together on an ongoing basis. They facilitate the sharing of research and other matters that concern objective measurement.

All current members are eligible to start and lead chapters in their areas! There is no fee for setting one up. The main requirement is that all participants be IOM members. Any member may request a new-chapter starter-kit from the central office.

## International Conference on Measurement and Evaluation in Education (ICMEE) Malaysia

The ICMEE 2001 took place on November 11 – 13, 2001 at Penang Park Royal Resort, Batu Feringhi Beach, Penang Malaysia.

The Honorable Datuk Dr. Toh Kin Woon, State of Penang EXCO member and Chairman of the Penang State Economic Planning, Education, Human Resources, Science and Technology Committee officially opened the



conference. Approximately 200 participants attended, including eighteen international participants from Thailand, United Kingdom, Brunei Darussalam, Singapore, Philippines, Korea, and Australia.



Dr. Geoffrey Masters, IOM member and Executive Director of the Australian Council for Educational Research (ACER),

served as the main keynote speaker. His spoke on “Developing Benchmarks in Education.” Other keynote speakers represented the Universiti Sains Malaysia (USM). Professor Ng Wai Kong spoke on “National Norms on Psychological Instruments and Use in Research.” Associate Professor Dr. Yoong Suan spoke on

“Embracing New Technologies in Assessment and Testing: A Review of Trends, Issues and Future Challenges.”

The next ICMEE under the theme, “Profiling Growth in Teaching and Learning,” will be held in 2003.

### Books and Videos on Objective Measurement

IOM members receive a 10% discount on objective measurement videos and textbooks purchased through the IOM Book Sales Program

To place orders for these items, members can log on to [www.rasch.org](http://www.rasch.org), then click on Book Sales. A list of books and an electronic order form will appear.

### Future Professional Conferences



**French Quarter in New Orleans**  
Photo by Ross Lober

### American Educational Research Association Annual Meeting (AERA)

The Annual Meeting of the AERA will be held in New Orleans, Louisiana USA on April 1-5, 2002. For details log on to [WWW.AERA.NET](http://WWW.AERA.NET)

### International Objective Measurement Workshop Eleven: Software Pre-Sessions

These pre-sessions will be held in New Orleans, Louisiana on April 4-5, 2002. IOM members will be offered a 25% discount on registration. For details see [www.soe.jcu.edu.au/iomw/](http://www.soe.jcu.edu.au/iomw/)

### International Objective Measurement Workshop Eleven: Main Session

IOMW-11 will be held on April 6-7, 2002 in New Orleans, Louisiana USA. It is not too late to attend. Write immediately to Dr. William Fisher, at [wfisher@lsuhsc.edu](mailto:wfisher@lsuhsc.edu), or log on to [www.soe.jcu.edu.au/iomw/](http://www.soe.jcu.edu.au/iomw/)

### Midwestern Objective Measurement Seminar (MOMS)

The next meeting of the Midwestern Objective Measurement Seminar (MOMS) will be held on Friday, May 10, 2002 at the University of Illinois at Chicago, Chicago, Illinois USA. It will be jointly sponsored by the University of Illinois at Chicago (UIC) and the Institute for Objective Measurement, Inc. (IOM). Dr. Everett Smith will serve as host. There is no registration fee.

For meeting details, interested parties should see [www.rasch.org/moms.htm](http://www.rasch.org/moms.htm). Rasch students and practitioners wishing to make presentations should send their proposals electronically to the IOM Central Office at [InstObjMeas@worldnet.att.net](mailto:InstObjMeas@worldnet.att.net)

### Introduction to Rasch Measurement and Traditional Test Theory

Dr. David Andrich will conduct “A Unit of Study: Introduction to Rasch Measurement and Traditional Test Theory” via the Internet beginning July 22, 2002 and extending through November 4, 2002. For more information, interested parties can view [www.rasch.org/look.htm](http://www.rasch.org/look.htm) or communicate directly with Dr. Andrich at [andrich@murdoch.edu.au](mailto:andrich@murdoch.edu.au).

### 2002 Membership of the IOM

*Effective March 30, 2002*

By March 30, 2002, the IOM had 147 members. The IOM would like to acknowledge and thank the following individuals and groups. They have provided generous support to the

organization from December 1, 2001 through the present.

### **Lifetime Members ( \$5,000 and up)**

Jack Stenner  
Benjamin Wright

### **Corporate Members ( \$2,500)**

American Board of Family Practice  
Robert Avant

### **Professional-Society Members ( \$1,000)**

North American Spine Society  
Tammy Feenstra Banks

### **Institutional Members ( \$500)**

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Linjun Shen

### **Sponsoring Members ( \$300)**

Sunhee Chae  
Richard Rovinelli

### **Endorsing Members ( \$200)**

Richard Gershon  
Albert Lyons

### **Introductory Members**

*(The University of Illinois at Chicago contributed \$100 to the IOM for each ICOM participant who paid full registration)*

Carol V. Allen  
Nancy Bates  
Gary Bedell  
Svetlana Beltyukova

Suzann Campbell  
Shu-Pi Chen  
Ryan Deaton  
Scott Decker  
Daniel Deutscher  
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Brigid Flood  
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William Frey  
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Noriaki Takepa  
Giorgio Vittadini  
Elizabeth Zelinski

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 Jeffrey Nolan  
 Vivian Ott  
 Marcella Ottonello  
 Gerardo Prieto  
 Wendy Rheault  
 Shungwon Ro  
 Bonnie Roe  
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 Suzy Vance  
 Ning Wang  
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 Walter Wengel  
 Louise White  
 J. Ivan (Jack) Williams  
 Dennis Wisniewski  
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 Donald Straube  
 Kwai Ming Wa  
 Grant Wynn  
 Jason Zedaker

### Additional Contributions

University of Illinois at Chicago (\$2,500)  
 American Society of  
 Clinical Pathologists (\$494)  
 Robert Draba (\$20)

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### IOM Chapters

Italian (Italian Study Group on Outcome and Person  
 Measures)  
 Kansas City Metropolitan (USA)  
 Korean  
 Chicago Metropolitan (USA)

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### In-kind Donors

The IOM would also like to thank its “in-kind” donors. From December 1, 2001 (beginning of IOM’s fiscal year) to the present, the following individuals have made gifts to the IOM:

#### Matthew Enos

- Services as editor of *Popular Measurement*

#### John Michael Linacre

- Services as webmaster for IOM website

#### Ross Lober

- Office space for IOM headquarters
- Photography for IOM

#### Geofferey Masters

- Permission to reprint 500 copies of his book, *Rating Scale Analysis*

### IOM Website Directory

For up-to-date information about IOM membership, activities, chapter meetings, measurement courses, and much, much more, log on to [www.rasch.org](http://www.rasch.org) any day, any time.

**(IOM Directory—continued)***Mission*[www.rasch.org/mission.htm](http://www.rasch.org/mission.htm)*Vision*[www.rasch.org/vision.htm](http://www.rasch.org/vision.htm)*Definition of Objective Measurement*[www.rasch.org/define.htm](http://www.rasch.org/define.htm)*Board of Directors*[www.rasch.org/board.htm](http://www.rasch.org/board.htm)*Membership*[www.rasch.org/five.htm](http://www.rasch.org/five.htm)*Publications*[www.rasch.org/publish.htm](http://www.rasch.org/publish.htm)*Certification*[www.rasch.org/dm/1-Proc.htm](http://www.rasch.org/dm/1-Proc.htm)*Book Sales*[www.rasch.org/books.htm](http://www.rasch.org/books.htm)*Conferences/Workshops*[www.rasch.org/confer.htm](http://www.rasch.org/confer.htm)*Chapters*[www.rasch.org/nine.htm](http://www.rasch.org/nine.htm)*Speakers Bureau*[www.rasch.org/speaker.htm](http://www.rasch.org/speaker.htm)*Rasch Measurement SIG (AERA)*[www.rasch.org/rmt/index.htm](http://www.rasch.org/rmt/index.htm)*Directory of Consultants*[www.rasch.org/consult.htm](http://www.rasch.org/consult.htm)*Archives*[www.rasch.org/archives.htm](http://www.rasch.org/archives.htm)*Links to Other Places*[www.rasch.org/look.htm](http://www.rasch.org/look.htm)**IOM Board of Directors**

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