



**Volume 6, Number 1, January 2002**  
**Newsletter of the Institute for Objective Measurement**

**Who is the IOM? What does it do?**

The IOM's mission is *to bring understanding to measurement*. It is in the business of problem-solving through education and the promotion of objective measurement. Among those who have a stake in what the IOM does are measurement professionals and measurement users. Among those to whom the IOM is accountable are its direct beneficiaries (its members and consumers); its funders; its legal professionals; and government regulatory agencies (IRS and State).

The IOM sees itself as a "public" organization whose orientation and focus is outward to the world, as well as inward to the professional growth and support of its members. Its members constitute measurement professionals who live in various countries throughout the world. While the majority of members are employed by universities and other organizations that concern themselves with some aspect of measurement, approximately one third of the IOM's membership are students. The IOM plans programs and services for these individuals. These programs are best defined as far-reaching, and are implemented throughout various countries of the world.

The non-members served also live in various countries. Some are employed by universities and organizations that concern themselves with measurement. However, in addition to the areas of employment already mentioned, these individuals are likely to work anywhere, including the corporate and professional environment. The critical variable for the IOM is that these persons have measurement problems that need to be solved.

**(Who is the IOM? – Continued)**

The organization was founded in 1996 in the State of North Carolina and is a non-profit tax-exempt [501 (c) (3)] organization.

**News from the Board of Directors**



**2001 Annual Meeting • IOM Board of Directors**

Back (starting left)—Jack Stenner, Richard Gershon, Kendon Conrad, Robert Florin, William Fisher Jr.

Front (starting left)—Ross Lober, Donna Surges-Tatum, Alan Tennant, Valerie Lober, Mary Lunz, Richard Rovinelli (Not pictured: Betty Bergstrom and Benjamin Wright)

**Board to Meet More Often**

In the past, the *Executive Committee* of the IOM Board of Directors met regularly to consider day-to-day issues that came before the IOM. Then, full Board of Directors met once per year for an Annual Meeting to consider the more global issues. The full Board would, in addition, review and ratify all resolutions passed by the Executive Committee.

However, during 2001, the Directors saw fit to meet more often. They wished to have a greater opportunity to create and implement new programs and to consider more of the issues that had been placed before the Executive Committee. Accordingly, the members of the Board

**(Board News - continued)**

elected to conduct these meetings via teleconference, rather than in-person. In December 2001, the Board passed an official resolution to hold bi-monthly meetings. These meetings will be held during alternate months, beginning in February 2002.

**IOM Directors Consider Two New Programs**

The IOM Board of Directors held its Annual Meeting on Thursday, October 18, 2001. Primary on the agenda was the consideration of new programs. In 2002, the Board will study the feasibility of bringing IOM members an international on-line lecture series. Through such a program, members will be able to access a series of lectures that address the use and the application of the Rasch model analysis of tests, performance examinations, and surveys. Also, during 2002, the Board will study the feasibility of offering special Rasch training programs to medical specialty groups.

**Chapter News****New Italian Chapter**

**Milan, Italy**

Dr. Luigi Tesio of Milan, Italy—IOM's newest Diplomat in Measurement--began the Italian chapter of the IOM, *Gruppo Italiano de Studio Sulle Misure de Outcome e Della Persona*, in November 2001. He plans for these regional programs to be held bi-annually. Congratulations to Dr. Tesio! To apply for membership in this chapter, IOM members can write to Dr. Tesio at [Ltesio@fsm.it](mailto:Ltesio@fsm.it)

**The Korean Chapter**

**Dr. Eunlim Chi**

In December 2001, the committee members of the Korean Chapter of the IOM elected Dr. Eunlim Chi (pictured left) as chair of the KIOM for 2002-2003. Congratulations to Dr. Chi!

The KIOM's current project is the translation of Professor McNamara's book, *Measuring Second Language Performance*, into the Korean language. This project began in the honor of those who established the Korean IOM Chapter.

Those interested in learning more about the KIOM can communicate with Dr. Chi by writing to her at [eunlim@khu.ac.kr](mailto:eunlim@khu.ac.kr)

**Starting an IOM Chapter**

Through chapters, leaders provide IOM members living in their geographic areas with the opportunity of getting together on an ongoing basis. They facilitate the sharing of research and other matters that concern objective measurement.

All current members are eligible to start and lead chapters in their areas! There is no fee for setting one up. The main requirement is that all participants be IOM members. Any member may request a new-chapter starter-kit from the central office

**Speakers' Bureau**

The IOM now provides speakers for those organizations in need of presentations on the subject of measurement.

Its standard presentation comprises information on the theory and application of Rasch measurement. However, interested organizations may also request a special topic, if they wish.

Organizations interested in obtaining a speaker can obtain more information from the Central Office at [InstObjMeas@worldnet.att.net](mailto:InstObjMeas@worldnet.att.net).

## Books and Videos on Objective Measurement

IOM members receive a 10% discount on objective measurement videos and textbooks purchased through the IOM Book Sales Program. Since April 2001, the list of available books has grown:

*Best Test Design* by Benjamin D. Wright and Mark H. Stone

*Diseño de Mejores Pruebas* (Spanish translation of the above)

*Rating Scale Analysis* by Benjamin D. Wright and Geoffrey N. Masters

*Probability in the Measure of Achievement* by George S. Ingebo

*Probabilistic Models for Some Intelligence and Attainment Tests* by Georg Rasch

*Many-Facet Rasch Measurement* by John Michael Linacre

*Rasch Measurement Transactions: Part I* by John Michael Linacre

*Rasch Measurement Transactions: Part II* by John Michael Linacre

Videos (in US VHS NTSC format)  
*Rasch Model Introduction* by Benjamin D. Wright

*Rasch Model Explanations* by Benjamin D. Wright

To place orders for these items, members can log on to [www.rasch.org](http://www.rasch.org), then click on Book Sales. A list of books and an electronic order form will appear.

## IOM's Website

The IOM's website has a new look! To see new information about the IOM and about the pro-

## (Website – Continued)

grams it offers, members need only to log on to [WWW.RASCH.ORG](http://WWW.RASCH.ORG)

The website now provides more links to other websites. It also features a section in which IOM members who are consultants can list their names and a brief description of their businesses. Members wishing to be listed should send their information to the central office.

## Professional Conferences (Presented chronologically)



Photo by Ross Lober

### French Quarter in New Orleans, Louisiana

## American Educational Research Association Annual Meeting (AERA)

The Annual Meeting of the AERA will be held in New Orleans, Louisiana USA on April 1-5, 2002. For details log on to [WWW.AERA.NET](http://WWW.AERA.NET)

## International Objective Measurement Workshop Eleven: Software Pre-Sessions

These pre-sessions will be held in New Orleans, Louisiana on April 4-5, 2002. For details see [www.soe.jcu.edu.au/iomw/](http://www.soe.jcu.edu.au/iomw/)

## International Objective Measurement Workshop Eleven: Main Session

IOMW-11 will be held on April 6-7, 2002 in New Orleans, Louisiana USA. Persons wishing to make a presentation should communicate with IOM Board member, Dr. William Fisher, at [wfishe@lsuhsc.edu](mailto:wfishe@lsuhsc.edu), or logon to [WWW.SOE.JCU.EDU.AU/IOMW/](http://WWW.SOE.JCU.EDU.AU/IOMW/)

## 2001 Membership of the IOM

*Effective November 30, 2001*

At the end of the fiscal year (November 30, 2001), the IOM had a record number of **188** members. This represents a great milestone!

The IOM would like to acknowledge and thank the following individuals and groups. They have provided generous support to the organization from December 1, 2000 through November 30, 2001.

### Lifetime Members

A. Jackson Stenner  
Benjamin Wright

### Affiliate (Professional-Society) Members

North American Spine Society

Tammy Feenstra Banks

### Sponsoring Members

Sunhee Chae  
Richard Rovinelli

### Endorsing Members

Robert Florin  
Richard Gershon  
Eric Hanley  
Basil Kessler  
David Kingsley  
Mary Lunz  
Severin Roberts  
J. Ivan Williams

### Institutional Members

Accenture

Bruce Aaron  
Rachael Sheldrick  
Tad Waddington

American Society of Clinical Pathologists

Cindy Brito  
Laura Culver-Edgar  
Pamela Frommelt  
Renata Sekula-Wacura  
Donna Surges-Tatum  
Kory Ward-Cook

Computer Adaptive Technologies, Inc.

Betty Bergstrom  
David Blitz  
Chris Allan

Computer Adaptive Technologies, Inc. (Continued)

Kate O'Connor  
Deborah Schnipke  
John Stahl

Kelley Services, Inc.

Gilbert Moore

National Board of Osteopathic Medical Examiners

Linjun Shen

### Regular Members

Wan Mohd Rani Bin Abdullah  
Anne Marie Aish  
Rashid Aldosary  
Pedro Alvarez Martinez  
Ethan Arenson  
Judith Babcock  
Sungeun Baek  
John Barnard  
Elizabeth Betemps  
Judith Beto  
Rita Karwacki Bode  
Brian Bontempo  
William Boone  
Ed Bouchard  
Judith Burry-Stock  
David Cella  
Raymond C.K. Chan  
Chih-Hung Chang  
Christine Chen  
Eunlim Chi  
Kendon Conrad  
Karen Conrad  
Marshall Dahl  
Charles De Pascale  
Ana Mary Delgado  
Robert Draba  
Arthur Ellen  
Marcy Enos  
Howard Everson  
Patrick Fisher  
William Fisher, Jr.  
Mary Garner  
Michael Gilewski  
Carl Granger  
Kathy Green  
Elizabeth Hahn  
Lisa Hall  
Bahrul Hayat  
Allen Heinemann  
Roberta Henderson  
Richard Hinton  
Gyorgy Horvath  
William Elliot Inman  
Mark Johnston  
Dorthea Juul

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**Regular Members (Continued)**

Elena Kardanova  
Gene Kramer  
Svend Kreiner  
Jin-Shei Lai  
Rense Lange  
Ong Kim Lee  
Alain LePlege  
John Michael Linacre  
Stephen Lloyd  
Ross Lober  
Marilyn Looney  
Rebecca Lowery  
Geofferey Masters  
Michael Matters  
H. W. (Bud) Meyers  
John Moss  
David Mott  
Mark Moulton  
Yuji Nakamura  
Jeffrey Nolan  
Thomas O'Neill  
Vivian Ott  
Anthony Pitruzzello  
Gerardo Prieto  
Thomas Rehfeldt  
Wendy Rheault  
Shungwon Ro  
William Roberts  
Phyllis Rock  
Bonnie Roe  
Thomas Salzberger  
E. Matthew Schulz  
Hyunsoo Seol  
T. Joseph Sheehan  
Anita Slade  
Everett Smith  
Surintorn Suanthong  
Alan Tennant  
Luigi Tesio  
Jean Louis Thonnard  
Kazuaki Uekawa  
Suzy Vance  
Ning Wang  
John Ware  
Anne Wendt  
Walter Wengel  
Louise White  
Dennis Wisniewski  
Donald Witzke  
Frederick Wolfe

**Student Members**

Sarah Ailey  
Kirk Becker

**Student Members (Continued)**

Ryan Bowles  
Barry Brown  
Violetta Carrion  
Chyi-Kong Karen Chang  
Eun-hye Cho  
Daniel Cipriani  
Edward Clark  
Marcia Ditmyer  
Sharon Foley  
Richard Haas  
Peter Hagell  
John Hanes, Jr.  
Jessica Heineman-Pieper  
Jeremy Hobart  
James Houston  
Terrence Jackson  
Terri Lynne Jackson  
Lena Krumlinde-Sundholm  
Theresa L-Bender Pape  
Juho Looveer  
Edson Matsubayashi  
Keith McCoy  
John Mukasa-Ssebaana  
David Poradzisz  
Chuck Powers  
Eric Paul Rogers  
Catherine Schaff  
Cheryl Smithgall  
Lana Snider  
Donald Straube  
Kwai Ming Wa  
Grant Wynn  
Jason Zedaker

**Introductory Members (ICOM)**

Carol Alle  
Nancy Bates  
Gary Bedell  
Svetlana Beltyukova  
Suzann Campbell  
Shu-Pi Chen  
Ryan Deaton  
Scott Decker  
Daniel Deutscher  
Kelly Dineen  
Brigid Flood  
Christine Fox  
William Frey  
R. Brian Giesler  
Dennis Hart  
Liselotte Hermansson  
Gemma Lawton  
Ling Liu  
David McArthur  
Carol Myford

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**Introductory Members (Continued)**

Kyle Perkins  
 Simon Pickard  
 Ted Redden  
 Robert Rush  
 Karen Rychlik  
 Noriaki Takepa  
 Giorgio Vitadini  
 Elizabeth Zelinski

**IOM Chapters**

Italian (Italian Study Group on Outcome and Person Measures)  
 Kansas City Metropolitan (USA)  
 Korean

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**In-kind Donors**

The IOM would also like to thank its "in-kind" donors. From December 1, 2000 to the November 30, 2001, the following individuals have made gifts to the IOM:

Betty Bergstrom

- Creation of Power Point® program for the IOM Speakers Bureau

Robert Florin

- IOM rulers to use for promotional purposes

John Michael Linacre

- Services as webmaster for IOM website
- Books for IOM Book Sales Program
- Computer paper for IOM office

Ross Lober

- Office space for IOM headquarters
- Photography for ICOM

Donna Surges Tatum

- Services as editor of *Popular Measurement*

Benjamin Wright

- Meeting space and the cost of group lunches for two IOM-MOMS meetings
- Meeting space and coffee service for IOM Board's 2001 June planning meeting
- Books for IOM Book Sales Program
- Storage for IOM Book Sales Program

**Does the IOM have your *current* email address?**

Those members who have not received recent IOM announcements and bulletins via email should send their current email address to the

central office. Also, members who will be moving should send their new e-mail addresses to the office.

**IOM Board of Directors**

A. Jackson Stenner, Ph.D., President  
 Mary Lunz, Ph.D., Secretary/treasurer  
 Richard Gershon, Ph.D., Vice-president  
 Betty Bergstrom, Ph.D.  
 Kendon Conrad, Ph.D.  
 William Fisher, Jr., Ph.D.  
 Robert Florin, M.D.  
 Ross Lober  
 Richard Rovinelli, Ph.D.  
 Donna Surges Tatum, Ph.D.  
 Alan Tennant, Ph.D.  
 Benjamin Wright, Ph.D.

**Diplomates in Measurement**

Kendon Conrad, Ph.D.  
 William Fisher, Jr., Ph.D.  
 John Michael Linacre, Ph.D.  
 Mary Lunz, Ph.D.  
 A. Jackson Stenner, Ph.D.  
 Alan Tennant, Ph.D.  
 Luigi Tesio, M.D.  
 Benjamin Wright, Ph.D.

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