



Volume 6, Number 2, April 2002
Newsletter of the Institute for Objective Measurement

**IOM Member Wins Fulbright
Scholarship**



Ms. Elena Kardanova, an IOM member who lives in Velikiy Novgorod, Russia, has recently been awarded a Fulbright scholarship. Ms. Kardanova is presently an assistant professor in the Department of

Higher Mathematics at Novgorod State University. Since 1998, she has been performing research on guaranteeing and increasing the quality of university education, and on the creation and application of pedagogical tests to the educational process.

In August 2002, Ms. Kardanova will travel to Chicago, Illinois USA to begin her Fulbright work, which will last for nine months. Dr. Everett Smith of the University of Illinois at Chicago will serve as her host. Her work with Dr. Smith will focus on "The modern approaches to the evaluation of the quality of preparation for specialists in the field of higher education." She will also study the mathematical and statistical apparatus of modern testing theory. While on leave from Russia, Ms. Kardanova also plans to prepare a textbook for Russian users on the creation and application of pedagogical tests.

Congratulations to Ms. Kardanova!

**Lifetime Achievement Award goes to
Founder of IOM**

At a recent conference of the Association of Test Publishers (ATP) in California, Dr. Benjamin D. Wright was recognized as this year's recipient of the ATP's *Career Achievement Award in Computer-Based Testing*. Dr. A. Jackson Stenner, President of the IOM, accepted this award on behalf of Dr. Wright, who at the time of this writing, is recovering from a serious illness.

**Dr. Donna Surges Tatum Resigns Post as
Editor of *Popular Measurement***

Dr. Donna Surges Tatum, who served as editor of *Popular Measurement* since the incorporation of the IOM nearly six years ago, resigned her position effective December 31, 2001. As a member of the IOM Board of Directors, she will be contributing her time to other projects within the organization.

Please join me in thanking Dr. Tatum for her contribution to the field of Rasch measurement.

New Editor of *Popular Measurement*

The IOM has recently named Dr. Matthew Enos as editor of its journal, *Popular Measurement*. For the past several years, Dr. Enos worked extensively with Dr. Benjamin D. Wright at the University of Chicago. Indeed, in 2001, he received a Ph.D. from MESA at the University. Not only has he and his family-of-origin been

involved in publication and printing for many years, Dr. Enos has edited several textbooks—including *Adventures in Questionnaire Design* (2001), *Introduction to Psychology* (1999), and *Study Guide for Schultz and Schultz's Theories of Personality* (1998).

The IOM is pleased to welcome Dr. Enos to its staff.

Chapter News

New Chicago Metropolitan Chapter

Mr. Patrick Fisher of Measurement Research Associates, Inc., in Chicago, Illinois USA has begun a new chapter in the greater Chicago area.



He plans to hold meetings bimonthly. For more information, members in the greater Chicago area can communicate directly with Mr. Fisher at PFISHER@MEASUREMENTRESEARCH.COM.

Starting an IOM Chapter

Through chapters, leaders provide IOM members living in their geographic areas with the opportunity of getting together on an ongoing basis. They facilitate the sharing of research and other matters that concern objective measurement.

All current members are eligible to start and lead chapters in their areas! There is no fee for setting one up. The main requirement is that all participants be IOM members. Any member may request a new-chapter starter-kit from the central office.

International Conference on Measurement and Evaluation in Education (ICMEE) Malaysia

The ICMEE 2001 took place on November 11 – 13, 2001 at Penang Park Royal Resort, Batu Feringhi Beach, Penang Malaysia.

The Honorable Datuk Dr. Toh Kin Woon, State of Penang EXCO member and Chairman of the Penang State Economic Planning, Education, Human Resources, Science and Technology Committee officially opened the



conference. Approximately 200 participants attended, including eighteen international participants from Thailand, United Kingdom, Brunei Darussalam, Singapore, Philippines, Korea, and Australia.



Dr. Geoffrey Masters, IOM member and Executive Director of the Australian Council for Educational Research (ACER),

served as the main keynote speaker. His spoke on “Developing Benchmarks in Education.” Other keynote speakers represented the Universiti Sains Malaysia (USM). Professor Ng Wai Kong spoke on “National Norms on Psychological Instruments and Use in Research.” Associate Professor Dr. Yoong Suan spoke on

“Embracing New Technologies in Assessment and Testing: A Review of Trends, Issues and Future Challenges.”

The next ICMEE under the theme, “Profiling Growth in Teaching and Learning,” will be held in 2003.

Books and Videos on Objective Measurement

IOM members receive a 10% discount on objective measurement videos and textbooks purchased through the IOM Book Sales Program

To place orders for these items, members can log on to www.rasch.org, then click on Book Sales. A list of books and an electronic order form will appear.

Future Professional Conferences



French Quarter in New Orleans
Photo by Ross Lober

American Educational Research Association Annual Meeting (AERA)

The Annual Meeting of the AERA will be held in New Orleans, Louisiana USA on April 1-5, 2002. For details log on to WWW.AERA.NET

International Objective Measurement Workshop Eleven: Software Pre-Sessions

These pre-sessions will be held in New Orleans, Louisiana on April 4-5, 2002. IOM members will be offered a 25% discount on registration. For details see www.soe.jcu.edu.au/iomw/

International Objective Measurement Workshop Eleven: Main Session

IOMW-11 will be held on April 6-7, 2002 in New Orleans, Louisiana USA. It is not too late to attend. Write immediately to Dr. William Fisher, at wfisher@lsuhsc.edu, or log on to www.soe.jcu.edu.au/iomw/

Midwestern Objective Measurement Seminar (MOMS)

The next meeting of the Midwestern Objective Measurement Seminar (MOMS) will be held on Friday, May 10, 2002 at the University of Illinois at Chicago, Chicago, Illinois USA. It will be jointly sponsored by the University of Illinois at Chicago (UIC) and the Institute for Objective Measurement, Inc. (IOM). Dr. Everett Smith will serve as host. There is no registration fee.

For meeting details, interested parties should see www.rasch.org/moms.htm. Rasch students and practitioners wishing to make presentations should send their proposals electronically to the IOM Central Office at InstObjMeas@worldnet.att.net

Introduction to Rasch Measurement and Traditional Test Theory

Dr. David Andrich will conduct “A Unit of Study: Introduction to Rasch Measurement and Traditional Test Theory” via the Internet beginning July 22, 2002 and extending through November 4, 2002. For more information, interested parties can view www.rasch.org/look.htm or communicate directly with Dr. Andrich at andrich@murdoch.edu.au.

2002 Membership of the IOM

Effective March 30, 2002

By March 30, 2002, the IOM had 147 members. The IOM would like to acknowledge and thank the following individuals and groups. They have provided generous support to the

organization from December 1, 2001 through the present.

Lifetime Members (\$5,000 and up)

Jack Stenner
Benjamin Wright

Corporate Members (\$2,500)

American Board of Family Practice
Robert Avant

Professional-Society Members (\$1,000)

North American Spine Society
Tammy Feenstra Banks

Institutional Members (\$500)

American Society of Clinical Pathologists
Cindy Brito
Laura Culver-Edgar
Pamela Frommelt
Renata Sekula-Wacura
Donna Surges-Tatum
Kory Ward-Cook

Computer Adaptive Technologies, Inc.

Betty Bergstrom
David Blitz
Deborah Schnipke
John Stahl

Measurement Research Associates, Inc.

James Houston
Patrick Fisher
Mary Lunz
Surintorn Suanthong

National Board of Osteopathic Medical Examiners

Linjun Shen

Sponsoring Members (\$300)

Sunhee Chae
Richard Rovinelli

Endorsing Members (\$200)

Richard Gershon
Albert Lyons

Introductory Members

(The University of Illinois at Chicago contributed \$100 to the IOM for each ICOM participant who paid full registration)

Carol V. Allen
Nancy Bates
Gary Bedell
Svetlana Beltyukova

Suzann Campbell
Shu-Pi Chen
Ryan Deaton
Scott Decker
Daniel Deutscher
Kelly Dineen
Brigid Flood
Christine Fox
William Frey
R. Brian Giesler
Liselotte Hermansson
Gemma Lawton
Ling Liu
David McArthur
Carol Myford
Kyle Perkins
Simon Pickard
Ted Redden
Robert Rush
Karen Rychlik
Noriaki Takepa
Giorgio Vittadini
Elizabeth Zelinski

Regular Members (\$80)

Wan Mohd Rani Bin Abdullah
Anne Marie Aish
Rashid Aldosary
Pedro Alvarez Martinez
Ethan Arenson
Judith Babcock
John Barnard
Theresa L. Bender-Pape
Elizabeth Betemps
Nikolaus Bezruczko
Rita Karwacki Bode
Brian Bontempo
William Boone
Anna Cantagallo
David Cella
Raymond C.K.Chan
Chih-Hung Chang
Christine Chen
Daniel Cipriani
Karen Conrad
Marshall Dahl
Ana Rosa Delgado
Robert Draba
Arthur Ellen
Marci Enos
Matthew Enos
Howard Everson
William Fisher, Jr.
Robert Florin
Mary Garner

Michael Gilewski
 Ines Giorgi
 Carl Granger
 Elizabeth Hahn
 Lisa Hall
 Dennis Hart
 Allen Heinemann
 Mark Johnston
 Dorthea Juul
 Elena Kardanova
 Ong Kim Lee
 John Michael Linacre
 Ross Lober
 Marilyn Looney
 Geofferey Masters
 H.W. (Bud) Meyers
 Mark Moulton
 Yuji Nakamura
 Jeffrey Nolan
 Vivian Ott
 Marcella Ottonello
 Gerardo Prieto
 Wendy Rheault
 Shungwon Ro
 Bonnie Roe
 Thomas Salzberger
 T. Joseph Sheehan
 Alan Tennant
 Luigi Tesio
 Jean Louis Thonnard
 William C. Tirre
 Augustin Tristan-Lopez
 Kazuaki Uekawa
 Suzy Vance
 Ning Wang
 John Ware
 Walter Wengel
 Louise White
 J. Ivan (Jack) Williams
 Dennis Wisniewski
 Donald Witzke
 Frederick Wolfe
 Paul Woodward

Student Members (\$35)

Sarah Ailey
 Kirk Becker
 Barry Brown
 Violeta Carrion
 Chyi-Kong Karen Chang
 Edward Clark
 Sharon Foley
 Peter Hagell
 Jeremy Hobart
 Terrence Jackson

Terri Lynne Jackson
 Lena Krumlinde-Sundholm
 Nantawadee Lee
 Edson Matsubayashi
 John Mukasa-Ssebaana
 David Poradzisz
 Eric Paul Rogers
 Anna Simone
 Cheryl Smithgall
 Lana Snider
 Donald Straube
 Kwai Ming Wa
 Grant Wynn
 Jason Zedaker

Additional Contributions

University of Illinois at Chicago (\$2,500)
 American Society of
 Clinical Pathologists (\$494)
 Robert Draba (\$20)

IOM Chapters

Italian (Italian Study Group on Outcome and Person
 Measures)
 Kansas City Metropolitan (USA)
 Korean
 Chicago Metropolitan (USA)

In-kind Donors

The IOM would also like to thank its “in-kind” donors. From December 1, 2001 (beginning of IOM’s fiscal year) to the present, the following individuals have made gifts to the IOM:

Matthew Enos

- Services as editor of *Popular Measurement*

John Michael Linacre

- Services as webmaster for IOM website

Ross Lober

- Office space for IOM headquarters
- Photography for IOM

Geofferey Masters

- Permission to reprint 500 copies of his book, *Rating Scale Analysis*

IOM Website Directory

For up-to-date information about IOM membership, activities, chapter meetings, measurement courses, and much, much more, log on to www.rasch.org any day, any time.

(IOM Directory—continued)*Mission*www.rasch.org/mission.htm*Vision*www.rasch.org/vision.htm*Definition of Objective Measurement*www.rasch.org/define.htm*Board of Directors*www.rasch.org/board.htm*Membership*www.rasch.org/five.htm*Publications*www.rasch.org/publish.htm*Certification*www.rasch.org/dm/1-Proc.htm*Book Sales*www.rasch.org/books.htm*Conferences/Workshops*www.rasch.org/confer.htm*Chapters*www.rasch.org/nine.htm*Speakers Bureau*www.rasch.org/speaker.htm*Rasch Measurement SIG (AERA)*www.rasch.org/rmt/index.htm*Directory of Consultants*www.rasch.org/consult.htm*Archives*www.rasch.org/archives.htm*Links to Other Places*www.rasch.org/look.htm**IOM Board of Directors**

A. Jackson Stenner, Ph.D., President
 Mary Lunz, Ph.D., Secretary/treasurer
 Richard Gershon, Ph.D., Vice-president
 Betty Bergstrom, Ph.D.
 Kendon Conrad, Ph.D.
 William Fisher, Jr., Ph.D.
 Robert Florin, M.D.
 Ross Lober
 Richard Rovinelli, Ph.D.
 Donna Surges Tatum, Ph.D.
 Alan Tennant, Ph.D.
 Benjamin Wright, Ph.D.

Diplomates in Measurement

Kendon Conrad, Ph.D.
 William Fisher, Jr., Ph.D.
 John Michael Linacre, Ph.D.
 Mary Lunz, Ph.D.
 A. Jackson Stenner, Ph.D.
 Alan Tennant, Ph.D.
 Luigi Tesio, M.D.
 Benjamin Wright, Ph.D.

Editor of Popular Measurement

Matthew Enos, Ph.D.

Webmaster

Mike Linacre, Ph.D.

Executive Manager and Newsletter Editor

Valerie Been Lober, Ph.D.
 Institute for Objective Measurement
 155 North Harbor Drive, Suite 1002
 Chicago, IL 60601
 312-616-6705 (voice)
 312-616-6704 (fax)
InstObjMeas@worldnet.att.net
www.rasch.org

© 2002: The Institute for Objective Measurement,
 Inc.