



Volume 6, Number 1, January 2002
Newsletter of the Institute for Objective Measurement

Who is the IOM? What does it do?

The IOM's mission is *to bring understanding to measurement*. It is in the business of problem-solving through education and the promotion of objective measurement. Among those who have a stake in what the IOM does are measurement professionals and measurement users. Among those to whom the IOM is accountable are its direct beneficiaries (its members and consumers); its funders; its legal professionals; and government regulatory agencies (IRS and State).

The IOM sees itself as a "public" organization whose orientation and focus is outward to the world, as well as inward to the professional growth and support of its members. Its members constitute measurement professionals who live in various countries throughout the world. While the majority of members are employed by universities and other organizations that concern themselves with some aspect of measurement, approximately one third of the IOM's membership are students. The IOM plans programs and services for these individuals. These programs are best defined as far-reaching, and are implemented throughout various countries of the world.

The non-members served also live in various countries. Some are employed by universities and organizations that concern themselves with measurement. However, in addition to the areas of employment already mentioned, these individuals are likely to work anywhere, including the corporate and professional environment. The critical variable for the IOM is that these persons have measurement problems that need to be solved.

(Who is the IOM? – Continued)

The organization was founded in 1996 in the State of North Carolina and is a non-profit tax-exempt [501 (c) (3)] organization.

News from the Board of Directors



2001 Annual Meeting • IOM Board of Directors

Back (starting left)—Jack Stenner, Richard Gershon, Kendon Conrad, Robert Florin, William Fisher Jr.

Front (starting left)—Ross Lober, Donna Surges-Tatum, Alan Tennant, Valerie Lober, Mary Lunz, Richard Rovinelli (Not pictured: Betty Bergstrom and Benjamin Wright)

Board to Meet More Often

In the past, the *Executive Committee* of the IOM Board of Directors met regularly to consider day-to-day issues that came before the IOM. Then, full Board of Directors met once per year for an Annual Meeting to consider the more global issues. The full Board would, in addition, review and ratify all resolutions passed by the Executive Committee.

However, during 2001, the Directors saw fit to meet more often. They wished to have a greater opportunity to create and implement new programs and to consider more of the issues that had been placed before the Executive Committee. Accordingly, the members of the Board

(Board News - continued)

elected to conduct these meetings via teleconference, rather than in-person. In December 2001, the Board passed an official resolution to hold bi-monthly meetings. These meetings will be held during alternate months, beginning in February 2002.

IOM Directors Consider Two New Programs

The IOM Board of Directors held its Annual Meeting on Thursday, October 18, 2001. Primary on the agenda was the consideration of new programs. In 2002, the Board will study the feasibility of bringing IOM members an international on-line lecture series. Through such a program, members will be able to access a series of lectures that address the use and the application of the Rasch model analysis of tests, performance examinations, and surveys. Also, during 2002, the Board will study the feasibility of offering special Rasch training programs to medical specialty groups.

Chapter News**New Italian Chapter**

Milan, Italy

Dr. Luigi Tesio of Milan, Italy—IOM's newest Diplomat in Measurement--began the Italian chapter of the IOM, *Gruppo Italiano de Studio Sulle Misure de Outcome e Della Persona*, in November 2001. He plans for these regional programs to be held bi-annually. Congratulations to Dr. Tesio! To apply for membership in this chapter, IOM members can write to Dr. Tesio at Ltesio@fsm.it

The Korean Chapter

Dr. Eunlim Chi

In December 2001, the committee members of the Korean Chapter of the IOM elected Dr. Eunlim Chi (pictured left) as chair of the KIOM for 2002-2003. Congratulations to Dr. Chi!

The KIOM's current project is the translation of Professor McNamara's book, *Measuring Second Language Performance*, into the Korean language. This project began in the honor of those who established the Korean IOM Chapter.

Those interested in learning more about the KIOM can communicate with Dr. Chi by writing to her at eunlim@khu.ac.kr

Starting an IOM Chapter

Through chapters, leaders provide IOM members living in their geographic areas with the opportunity of getting together on an ongoing basis. They facilitate the sharing of research and other matters that concern objective measurement.

All current members are eligible to start and lead chapters in their areas! There is no fee for setting one up. The main requirement is that all participants be IOM members. Any member may request a new-chapter starter-kit from the central office

Speakers' Bureau

The IOM now provides speakers for those organizations in need of presentations on the subject of measurement.

Its standard presentation comprises information on the theory and application of Rasch measurement. However, interested organizations may also request a special topic, if they wish.

Organizations interested in obtaining a speaker can obtain more information from the Central Office at InstObjMeas@worldnet.att.net.

Books and Videos on Objective Measurement

IOM members receive a 10% discount on objective measurement videos and textbooks purchased through the IOM Book Sales Program. Since April 2001, the list of available books has grown:

Best Test Design by Benjamin D. Wright and Mark H. Stone

Diseño de Mejores Pruebas (Spanish translation of the above)

Rating Scale Analysis by Benjamin D. Wright and Geoffrey N. Masters

Probability in the Measure of Achievement by George S. Ingebo

Probabilistic Models for Some Intelligence and Attainment Tests by Georg Rasch

Many-Facet Rasch Measurement by John Michael Linacre

Rasch Measurement Transactions: Part I by John Michael Linacre

Rasch Measurement Transactions: Part II by John Michael Linacre

Videos (in US VHS NTSC format)
Rasch Model Introduction by Benjamin D. Wright

Rasch Model Explanations by Benjamin D. Wright

To place orders for these items, members can log on to www.rasch.org, then click on Book Sales. A list of books and an electronic order form will appear.

IOM's Website

The IOM's website has a new look! To see new information about the IOM and about the pro-

(Website – Continued)

grams it offers, members need only to log on to WWW.RASCH.ORG

The website now provides more links to other websites. It also features a section in which IOM members who are consultants can list their names and a brief description of their businesses. Members wishing to be listed should send their information to the central office.

Professional Conferences (Presented chronologically)



Photo by Ross Lober

French Quarter in New Orleans, Louisiana

American Educational Research Association Annual Meeting (AERA)

The Annual Meeting of the AERA will be held in New Orleans, Louisiana USA on April 1-5, 2002. For details log on to WWW.AERA.NET

International Objective Measurement Workshop Eleven: Software Pre-Sessions

These pre-sessions will be held in New Orleans, Louisiana on April 4-5, 2002. For details see www.soe.jcu.edu.au/iomw/

International Objective Measurement Workshop Eleven: Main Session

IOMW-11 will be held on April 6-7, 2002 in New Orleans, Louisiana USA. Persons wishing to make a presentation should communicate with IOM Board member, Dr. William Fisher, at wfishe@lsuhsc.edu, or logon to WWW.SOE.JCU.EDU.AU/IOMW/

2001 Membership of the IOM

Effective November 30, 2001

At the end of the fiscal year (November 30, 2001), the IOM had a record number of **188** members. This represents a great milestone!

The IOM would like to acknowledge and thank the following individuals and groups. They have provided generous support to the organization from December 1, 2000 through November 30, 2001.

Lifetime Members

A. Jackson Stenner
Benjamin Wright

Affiliate (Professional-Society) Members

North American Spine Society

Tammy Feenstra Banks

Sponsoring Members

Sunhee Chae
Richard Rovinelli

Endorsing Members

Robert Florin
Richard Gershon
Eric Hanley
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David Kingsley
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Accenture

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Tad Waddington

American Society of Clinical Pathologists

Cindy Brito
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Pamela Frommelt
Renata Sekula-Wacura
Donna Surges-Tatum
Kory Ward-Cook

Computer Adaptive Technologies, Inc.

Betty Bergstrom
David Blitz
Chris Allan

Computer Adaptive Technologies, Inc. (Continued)

Kate O'Connor
Deborah Schnipke
John Stahl

Kelley Services, Inc.

Gilbert Moore

National Board of Osteopathic Medical Examiners

Linjun Shen

Regular Members

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Rashid Aldosary
Pedro Alvarez Martinez
Ethan Arenson
Judith Babcock
Sungeun Baek
John Barnard
Elizabeth Betemps
Judith Beto
Rita Karwacki Bode
Brian Bontempo
William Boone
Ed Bouchard
Judith Burry-Stock
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Raymond C.K. Chan
Chih-Hung Chang
Christine Chen
Eunlim Chi
Kendon Conrad
Karen Conrad
Marshall Dahl
Charles De Pascale
Ana Mary Delgado
Robert Draba
Arthur Ellen
Marcy Enos
Howard Everson
Patrick Fisher
William Fisher, Jr.
Mary Garner
Michael Gilewski
Carl Granger
Kathy Green
Elizabeth Hahn
Lisa Hall
Bahrul Hayat
Allen Heinemann
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Gyorgy Horvath
William Elliot Inman
Mark Johnston
Dorthea Juul

Regular Members (Continued)

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 Svend Kreiner
 Jin-Shei Lai
 Rense Lange
 Ong Kim Lee
 Alain LePlege
 John Michael Linacre
 Stephen Lloyd
 Ross Lober
 Marilyn Looney
 Rebecca Lowery
 Geofferey Masters
 Michael Matters
 H. W. (Bud) Meyers
 John Moss
 David Mott
 Mark Moulton
 Yuji Nakamura
 Jeffrey Nolan
 Thomas O'Neill
 Vivian Ott
 Anthony Pitruzzello
 Gerardo Prieto
 Thomas Rehfeldt
 Wendy Rheault
 Shungwon Ro
 William Roberts
 Phyllis Rock
 Bonnie Roe
 Thomas Salzberger
 E. Matthew Schulz
 Hyunsoo Seol
 T. Joseph Sheehan
 Anita Slade
 Everett Smith
 Surintorn Suanthong
 Alan Tennant
 Luigi Tesio
 Jean Louis Thonnard
 Kazuaki Uekawa
 Suzy Vance
 Ning Wang
 John Ware
 Anne Wendt
 Walter Wengel
 Louise White
 Dennis Wisniewski
 Donald Witzke
 Frederick Wolfe

Student Members

Sarah Ailey
 Kirk Becker

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 Barry Brown
 Violetta Carrion
 Chyi-Kong Karen Chang
 Eun-hye Cho
 Daniel Cipriani
 Edward Clark
 Marcia Ditmyer
 Sharon Foley
 Richard Haas
 Peter Hagell
 John Hanes, Jr.
 Jessica Heineman-Pieper
 Jeremy Hobart
 James Houston
 Terrence Jackson
 Terri Lynne Jackson
 Lena Krumlinde-Sundholm
 Theresa L-Bender Pape
 Juho Looveer
 Edson Matsubayashi
 Keith McCoy
 John Mukasa-Ssebaana
 David Poradzisz
 Chuck Powers
 Eric Paul Rogers
 Catherine Schaff
 Cheryl Smithgall
 Lana Snider
 Donald Straube
 Kwai Ming Wa
 Grant Wynn
 Jason Zedaker

Introductory Members (ICOM)

Carol Alle
 Nancy Bates
 Gary Bedell
 Svetlana Beltyukova
 Suzann Campbell
 Shu-Pi Chen
 Ryan Deaton
 Scott Decker
 Daniel Deutscher
 Kelly Dineen
 Brigid Flood
 Christine Fox
 William Frey
 R. Brian Giesler
 Dennis Hart
 Liselotte Hermansson
 Gemma Lawton
 Ling Liu
 David McArthur
 Carol Myford

Introductory Members (Continued)

Kyle Perkins
 Simon Pickard
 Ted Redden
 Robert Rush
 Karen Rychlik
 Noriaki Takepa
 Giorgio Vitadini
 Elizabeth Zelinski

IOM Chapters

Italian (Italian Study Group on Outcome and Person Measures)
 Kansas City Metropolitan (USA)
 Korean

In-kind Donors

The IOM would also like to thank its "in-kind" donors. From December 1, 2000 to the November 30, 2001, the following individuals have made gifts to the IOM:

Betty Bergstrom

- Creation of Power Point® program for the IOM Speakers Bureau

Robert Florin

- IOM rulers to use for promotional purposes

John Michael Linacre

- Services as webmaster for IOM website
- Books for IOM Book Sales Program
- Computer paper for IOM office

Ross Lober

- Office space for IOM headquarters
- Photography for ICOM

Donna Surges Tatum

- Services as editor of *Popular Measurement*

Benjamin Wright

- Meeting space and the cost of group lunches for two IOM-MOMS meetings
- Meeting space and coffee service for IOM Board's 2001 June planning meeting
- Books for IOM Book Sales Program
- Storage for IOM Book Sales Program

Does the IOM have your *current* email address?

Those members who have not received recent IOM announcements and bulletins via email should send their current email address to the

central office. Also, members who will be moving should send their new e-mail addresses to the office.

IOM Board of Directors

A. Jackson Stenner, Ph.D., President
 Mary Lunz, Ph.D., Secretary/treasurer
 Richard Gershon, Ph.D., Vice-president
 Betty Bergstrom, Ph.D.
 Kendon Conrad, Ph.D.
 William Fisher, Jr., Ph.D.
 Robert Florin, M.D.
 Ross Lober
 Richard Rovinelli, Ph.D.
 Donna Surges Tatum, Ph.D.
 Alan Tennant, Ph.D.
 Benjamin Wright, Ph.D.

Diplomates in Measurement

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 Mary Lunz, Ph.D.
 A. Jackson Stenner, Ph.D.
 Alan Tennant, Ph.D.
 Luigi Tesio, M.D.
 Benjamin Wright, Ph.D.

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